



You're Invited To
***Entering the World Of Privacy ...
 An Employer's Guide to Privacy Compliance***

Featuring HIPAA's Medical Records Privacy and Related State Laws

All health plan sponsors must elect a privacy officer and each member of the privacy team is required under HIPAA regulations to receive privacy training. *We've already seen the first privacy conviction!*

Winter, 2009 Training now available! Sign up now! Space is extremely limited!

This is a perfect time to review your Privacy Work Group and get any new members trained!

Are You Ready for Privacy Laws???

Federal Privacy Laws include HIPAA's Medical Records Privacy and Gramm-Leach Bliley Act. State laws and regulations include the Insurance Information and Privacy Protection Act, California Department of Insurance's Proposed Regulations, Confidentiality of Medical Information Act, Confidentiality of Social Security Numbers, and a number of other acts and regulations that will play a substantial role in your human resources and managerial decision-making processes.

HIPAA Medical Records Privacy, a comprehensive federal law with many employer requirements, is effective as early as 4-13-03 (compliance date for large health plans, as defined by IRS; small health plans effective 4-13-04). Have you taken the steps necessary to comply? Privacy training required by HIPAA – see 45 CFR Sec. 164.530(a)(1)(i).* Learn your level of compliance responsibilities!

Hear an informative presentation with a top HIPAA compliance consultant that will bring to you the tools necessary for privacy compliance. ***Are you privacy compliant? If the answer is not an emphatic YES!, we urge you to attend this important day-long seminar!***

**Note: The Privacy Rule does not require attendance at any specific seminars. We offer a convenient vehicle to fulfill training requirements through public seminars.*

***Full-Day of Privacy
 Training!
 Tuesday,
 January 13, 2009,
 Orange County,
 California***

Advanced Benefit Consulting & Insurance Services, Inc. is a leading HIPAA compliance and employee benefits consulting firm, with offices in Orange County and San Bernardino County. It's president, Dorothy M. Cociu, RHU, REBC, GBA, RPA is a highly respected national speaker on health benefits issues, including HIPAA compliance and other regulatory matters. Advanced Benefit Consulting has been offering employer seminars for over 8 years, and currently offers a simplified, employer-friendly HIPAA manual, which includes a CD rom and an optional annual update service.

Clients of Advanced Benefit Consulting include self-insured and fully insured employers, third party administrators, managed care organizations, general agencies, and the United States Department of Labor.

A comprehensive employer notebook with seminar handouts and Action Plans will be provided to all attendees, along with a Certificate of Completion of Privacy Training.

Centrally Located Southern California Seminar For Your Convenience

Space is Limited, So Make Your Reservation Today!

A Full-Day Educational Program For Human Resources Managers and Risk Professionals You Can't Afford To Miss!

Register on-line at www.advancedbenefitconsulting.com or use the registration form on page 2.

To Reserve Your Space, Fax This Form Today to (714) 693-9768.

For Questions or Seminar Reservations, Please Call Toll-Free (866) 658-3835.



We are proud to present
Entering the World of Privacy Seminar
Attendee Testimonials:

**Dorothy M. Cociu, RHU, REBC,
 GBA, RPA**

President, Advanced Benefit Consulting & Insurance Services, Inc. Dorothy M. Cociu has 24 years experience in the sales and administration of employee benefit programs. She is the author of The ABC's of HIPAA Compliance: An Employer's Simplified Administrative Guide to HIPAA Compliance, published October, 2000. She won a National Legislative Achievement Award from the National Association of Health Underwriters (NAHU) for her work in Legislative Communications to employers and the industry, and her work in HIPAA education in 2001. Dorothy began her administrative experience in the Taft-Hartley marketplace in 1984, then moved to self funded administration after three years. Dorothy left the TPA field in 1995 to develop Advanced Benefit Consulting, a benefits and third party administration consulting firm specializing in self funded health plans and their administration. Her clients include fully insured and self-insured employers, third party administrators, excess loss carriers, general agencies, health care networks and the U.S. Department of Labor. Ms. Cociu has had over 40 articles published on topics such as HIPAA, ERISA, Self Insurance, COBRA, Federal and State Health Care Reform, and Managed Care Reform. She has also been interviewed and quoted as an industry expert on HIPAA by Business Insurance and on self-funding by Business Week.

Dorothy has spoken on a national basis for over fourteen years and has been an instructor for the Certified Employee Benefit Specialist Program of the Wharton School of Business, administered locally by the Insurance Educational Association, since 1994. She was asked to head up a national HIPAA educational program for employers by the National Association of Health Underwriters, as directed by the US Department of Labor and The Department of Health and Human Services in 2004. This program is still being used by NAHU.

“What an amazingly well-presented and informative seminar! The speakers were articulate, well-educated on HIPAA privacy regulations and obviously the top in their fields. I left my day of training amazed at the complication of the new HIPAA privacy compliance requirements, yet at the same time in complete understanding of my new responsibilities as an officer of my company.”

Marcie Disher, Park West Landscape

“This is a must for employers! Privacy is very complicated, but this seminar was informative and the speakers are knowledgeable and helpful. The handouts and action plan are our roadmap for compliance. I highly recommend it!”

Dan Scorza, Vice President, Administration, Service Rock Products

“We attended the Employer Privacy Training by ABC. The conference is a must attend for all employers. It gave us the foundation to set in motion a privacy action plan for our company...”

Bill Struett, V.P. Finance, Triangle Distributing

**Special Early Bird
 Registration Fees due
 by December 19, 2008**

*Additional Registrations From
 Your Firm Discounted!*

**Registration and Continental
 Breakfast Begins 8:30 a.m.
 Program 9:00 a.m. to 4 p.m.
 Lunch Included.**

**Privacy Effective Dates
 Were April 14, 2003 (large
 plans) and April 14, 2004
 (small plans). All
 Employers Sponsoring
 Health Plans Must Now Be
 Compliant! Take this
 opportunity train any new
 privacy work group**



PAYMENT OPTIONS

Check enclosed. **Make Check Payable to:** *Advanced Benefit Consulting* and Mail to: Seminar Reservations, Advanced Benefit Consulting, P.O. Box 6677, Fullerton, CA 92834-6677.

Bill my credit card. FAX this form to (714) 693-9768.

American Express No. _____ Exp. Date: _____

Mastercard Card No. _____ Exp. Date: _____

VISA Card No. _____ Exp. Date: _____

AMOUNT ENCLOSED: _____

SIGNATURE: _____

Name: _____

Title: _____

Company Name: _____

Phone: (____) _____ **FAX:** (____) _____

Address: _____

City, State & Zip: _____

EMail Address(s): _____

Additional attendees from same firm: _____

REGISTRATION FORM

YES! I want to attend:

Orange County, California.
Tuesday, January 13, 2009
8:30 am – 4 pm, Holiday Inn Orange County
Airport, 2726 S. Grand Avenue, Santa Ana, CA
92705 (55 fwy at Dyer Rd West)

SEMINAR REGISTRATION FEES

Early Bird registration postmarked by December 19, 2008:

Privacy Program includes breakfast and lunch \$169; each additional attendee from same firm \$149.

Registrations postmarked after December 19, 2008;

Privacy Program includes breakfast and lunch \$199; each additional attendee from same firm \$179.